

A black and white photograph of a handloom. A hand is visible in the foreground, touching the threads of the loom. The threads are arranged in a grid pattern, and the hand is positioned as if adjusting or inspecting them. The background is dark, making the threads and the hand stand out.The logo for Corpbiz, featuring a stylized 'C' with a blue and orange gradient, followed by the word 'orpbiz' in a dark grey sans-serif font. The logo is enclosed in a white circle.

Corpbiz

**Ministry of Textiles Issued a Press Release in
Regard to the E-Commerce Portal Dedicated
to Handloom and Handicrafts Aimed at
Making Artisans and Weavers Self-Reliant**

On 24th April 2023, the Ministry of Textiles issued a Press Release in regard to the E-Commerce Portal dedicated to Handloom and Handicrafts aimed at making Artisans and Weavers Self-Reliant.

In order to provide products from more than 35 Lakh Handloom weavers & 27 Lakh Handicraft artisans directly to the consumers while eliminating the intermediaries, the Ministry of Textiles has developed an E-Commerce portal for the handicrafts and handloom sector. Shri Piyush Goyal, Union Minister of Textiles, Consumer Affairs, Food and Public Distribution and Commerce and Industry, launched the portal in Gujarat.

With the help of this virtual Indian store, the artisans will get remunerated fairly with no middlemen to manipulate prices and city dwelling urban Indians will get access to 100% authentic & best handicrafts products emerging straight from the heart of India.

India's handmade portal offers a wide range of products, including clothing, home decor, jewellery, accessories, and more. All their products are handmade by skilled artisans, and they pride themselves on offering unique and authentic pieces that showcase India's diverse cultural heritage.

Many of the products sold on the portal are made using eco-friendly and sustainable materials, making them an excellent choice for those who are conscious about their impact on the environment. Overall, it is a one-stop-shop for all things handmade in India and a great way to discover and support Indian artisans and their crafts.

The portal will also provide an opportunity for a total of 62 Lakh weavers and artisans to become future e-entrepreneurs.

India is well-known for its rich cultural heritage and traditional crafts, which include handloom and handicraft products.

Handloom refers to the process of weaving cloth using a manually operated loom, while handicrafts are items made by skilled artisans using traditional techniques.

Some of the salient features of the portal are:

- An authentic Indian handloom & handicraft virtual store
- Aroma of Indian timeless heritage at your fingertips
- Free shipping with return options for a hassle-free shopping
- Safe and secure, multiple payment gateways for a smooth transaction experience
- Diverse variety of authentic sellers can register over this portal, namely, artisans, weavers, producer companies, SHGs cooperative societies etc.
- Sellers enjoy higher profits with a 0% commission
- No intervention of intermediaries, thereby ensuring improvement in the dwindling situation of Indian craftsmen
- Integration with multiple logistic partners for smooth order processing
- Free handholding of sellers from registration till order fulfilment to ensure “ease of doing business.”
- Artisans/Weavers will be directly connected to the buyers through a common platform.
- Toll free customer support – 18001-216-216

Official Notification Attached [Here](#)



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